

Avaaz position description:

Global Campaigner (Distributed Organising)

Avaaz.org background

Avaaz is an international campaigning organisation with a simple democratic mission: to close the gap between the world we have, and the world most people everywhere want. Avaaz (the name means "voice" or "song" in many languages) . We use the latest techniques in online and offline organizing, lobbying and fundraising to rapidly mobilize large numbers of people, and to effectively impact pressing global issues like climate change, human rights, poverty and corruption.

The organisation has enjoyed a meteoric rise since launching in 2007, reaching over 10 million members worldwide and climbing fast. Operating in 16 languages with a staff of 40, Avaaz is 100% member-funded.

The Avaaz community has garnered coverage in most of the world's media outlets and our campaigns have affected major decisions by governments, shifted the policies of major corporations and saved thousands of lives in natural disasters. The Times of London calls Avaaz "one of the most important new voices on the global stage." For more information see www.avaaz.org/en/highlights.

But we've just scratched the surface of what's possible. As Avaaz enters its fifth year, it is poised for achieving dramatic growth in both scale and the scope of its work and diversification of its strategies and tactics for achieving positive change -- including exploration of new online areas such as social integration, game dynamics, web publishing and broadcasting, crowd-sourcing of complex projects, and user-generated campaigning.

Job Description

Avaaz is currently looking to expand the number of campaigners on the team. Campaigners are at the core of the organization's advocacy work, from research and development of global, national and local online campaigns, to offline stunts and campaign deliveries. They will also be assisting members worldwide to create and manage their own petitions and support these volunteer campaign organizers. This is an exciting position where campaigners can gain campaigning, advocacy and organising experience, while serving a large, rapidly-growing network of citizens from every country on earth to pursue large scale social change efforts.

Avaaz Campaigners work with a core team of Campaign Directors and campaigners based around the world.

Specifically, Campaigner responsibilities include:

- 1) Drafting compelling communications and advocacy materials
- 2) Publishing and editing online content

- 3) Monitoring world events in specified areas and identifying opportunities for strong campaigns.
- 4) Assisting campaign directors in organizing campaign actions and logistics, from ad buys to public protest petition deliveries
- 5) Managing and organising volunteers
- 6) Correspondence and consultation (e.g. polling) with members
- 7) Researching campaign issues, consulting experts and exploring potential partnerships with other organizations, or taking on other specific responsibilities (e.g. media relations, graphic design, tech)
- 8) Reviewing and managing member-generated petitions and working with volunteers to optimise their petitions on the Distributed Organising platform

This position will report to one of Avaaz's Campaign Directors.

Qualifications

This is a challenging role that requires hard work, flexibility, good judgment, initiative and an ability to deliver results. The core competencies which any successful candidate will display are:

- 1) Professionalism, efficiency and results-oriented delivery on short timelines.
- 2) Outstanding research abilities and excellent written and oral communication skills.
- 3) Passion and commitment to global justice, citizen empowerment and social change.
- 4) A working grasp of how civic advocacy and public campaigning function.
- 5) Strong teamwork skills, comfortable in a highly collaborative team culture and a hierarchical team structure.
- 6) Volunteer management and organizing
- 7) Strong strategic thinking and campaign planning skills.
- 8) Tech savvy.
- 9) Creativity for campaign tactics and strategies.
- 10) Experience managing or organising volunteers

Preferred

- Fluently write and speak one or more of French, Portuguese, Spanish or German
- Strong technical and website skills

Location

Avaaz is a virtual organization, with most of our work done over email, telephone, Skype and video calling. We have global team retreats three times per year. Our staff – a small team of less than 30 - are currently based in a number of cities around the world. Team members are free to work from anywhere in the world, or from existing Avaaz offices. Avaaz covers office costs, either to establish a home office or to rent one. We also support staff to house themselves in large partner organizations (such as Oxfam) when appropriate.

Compensation and Benefits

A competitive non-profit salary is offered, varying with location and experience. Benefits also range



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with location, but include 4 weeks paid vacation per year.

To Apply

Interested candidates should apply via the web form http://www.avaaz.org/job_application_form