



DBAMA, HATOYAMA, MERKEL:

TAKE THE GREEN PILL. FUND THE FIGHT TO SAVE THE WORLD.

All is not as it seems. The gulf between North and South in Copenhagen can still be bridged – if three key leaders, Obama, Hatoyama, and Merkel, face their responsibilities and wield their true powers. With their leadership, the richest nations can muster the \$200 billion a year by 2020 needed to free developing countries, and the world, from enslavement to fossil-fuel-powered machines.

The sums only seem daunting until weighed against the alternative. What is more real: the price of transcending the carbon economy, or the cost of staying trapped within it – of accepting an illusory "deal" that barely slows humanity's race beyond the two-degree tipping point?

Our greatest enemy is the idea that the rules are fixed, that we can't design new funding sources, that we can't afford to save ourselves – that a real deal is impossible.

THIS IS THE WEEK.

EMBRACE YOUR DESTINY.

SAVE THE FUTURE.



