

Avaaz position description: Senior Online Campaigner

Avaaz is seeking a Senior Online Campaigner to implement creative solutions to campaigning needs, manage staff and consultants, and organize the multiple fast-moving workflows of a rapidly expanding operation.

About Avaaz

Launched in January 2007, Avaaz.org is a global online campaigning organization that brings people-powered politics to international decision-making. Avaaz has grown to more than 10 million members worldwide. We use the latest techniques in online and offline organizing, lobbying and fundraising to rapidly mobilize large numbers of people, and to effectively impact pressing global issues like climate change, human rights, poverty and corruption.

Avaaz has been featured in dozens of major media outlets across Europe, Asia and the Americas. The Avaaz community has played a central role in global and national mobilizations around climate change, Burma, the Arab Spring, anti corruption and many other campaigns. For more information see www.avaaz.org/en/highlights.

Job description

The technical team which makes the online work of Avaaz possible is rapidly expanding in size, sophistication and responsibility. The Senior Online Campaigner is a generalist who leads multiple projects and builds solid team work processes to support our continued growth. This position reports to the Online Director and will manage 1-5 staff.

Specific responsibilities include:

- Envision technological solutions to specific campaigning needs
- Lead projects with staff and/or consultants to execute those tech solutions
- Bottom-line responsibility for certain permanent department processes, e.g. software testing, email deliverability
- Research new technologies and recommend how/if to integrate with Avaaz technology platform
- Participate in day-to-day tech work related to Avaaz campaigning, including web design, email deliverability, testing, analytics, optimization, QA, training, and support
- Use lightweight project management processes to maintain a clear picture of many fast-moving workflows

Qualifications

Required

- Broad experience with a wide variety of Internet technologies, both client-side and server-side
- Experience with commercial or open-source software development project tools and processes
- Experience and effectiveness in team and project management
- Familiarity with nimble, iterative web development; excited by short time frames and high-stakes tech challenges; highly flexible with rapidly-shifting needs and priorities

- Detail-oriented without paralyzing perfectionism
- Communication skills with both technical and non-technical colleagues; natural teacher
- Strong culture match for Avaaz and affinity for globalist online grassroots campaigning

Preferred

- LAMP sysadmin skills
- strong SQL ability
- Political strategy, online organizing, and campaigning skills
- Proficiency with SEO, email and web analytics, deliverability, social media
- Familiarity with email marketing best practices, non-profit technology sector

Location

Avaaz is a global organization, with most staff working collaboratively in a "virtual office" environment from four continents; staff can reside wherever they wish. However, candidates based in the Americas or Europe/West Africa are preferred. The team also meets for week-long retreats twice per year in different locations around the world.

Compensation and Benefits

Salary varies with location and experience, but is highly competitive with leading non-governmental organizations. Benefits also range with location, but include 4 weeks paid vacation per year. The contract is for six months, with the strong expectation that a successful initial term will lead to a longer term commitment.

To Apply

If interested, please send your CV and a brief note to matt+jobapps@avaaz.org .