

Avaaz position description: Media Campaigner

Avaaz is seeking an media campaigner to support Avaaz's campaigns and communications work in the US & Latin America.

Avaaz background

Avaaz is an international campaigning organisation with a simple democratic mission: to close the gap between the world we have, and the world most people everywhere want. Avaaz (the name means "voice" or "song" in many languages) works on issues ranging from climate change and environmental protections to human rights, conflict, poverty, and democracy, using online campaigns to instantly mobilize people everywhere to confront injustice anywhere.

The organisation has enjoyed a meteoric rise since launching in 2007, reaching 9 million members and climbing fast. Avaaz members have taken over 40 million actions, told over 60 million friends about Avaaz campaigns, donated more than \$19 million online, and organised 10,000 rallies and events in every country of the world. Operating in 16 languages with a staff of 40, Avaaz is 100% member-funded.

Our campaigns have garnered coverage in most of the world's media outlets, have changed major decisions by governments including Brazil, Japan, and Canada, shifted the policies of major corporations; and saved thousands of lives in natural disasters. The Times of London calls Avaaz "one of the most important new voices on the global stage."

We've just scratched the surface of what's possible. As Avaaz enters its fifth year, it is poised for achieving dramatic growth in both scale and the scope of its work and diversification of its strategies and tactics for achieving positive change.

Job description

Specific responsibilities include:

- Developing and implementing creative media and communications strategies for Avaaz campaigns
- Expanding Avaaz's media relationships and brand, this would be global in scope but having specific point responsibility on the US with support into Latin America
- Writing media materials and briefings for staff
- Building relationships with top tier media outlets and reporters
- Media monitoring and management
- Develop and support general Avaaz campaigns work

The Media Campaigner directly reports to the Campaign Director (Communications)

Qualifications

Required

- 3+ years experience in press relations either in PR / media liaison or journalism.
- Fluent in English with one additional language (ideally Spanish or Portuguese)



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- Excellent writing and verbal communications skills
- A flair for big / innovative ideas which will be attractive to the press.
- Demonstrated knowledge of US and Latin American media.
- Social & digital media friendly
- Ability to interact cooperatively and effectively with staff, volunteers, and the public.
- Ability to meet strict deadlines, work under pressure and travel at short notice
- Political strategy, online organizing, and campaigning skills

Location

Avaaz is a global organization, with most staff working collaboratively in a "virtual office" environment from four continents; staff can reside wherever they wish. However, the strong preference is for this role to be based in the US timezone. The team also meets for week-long retreats twice per year in different locations around the world.

Compensation and Benefits

Salary varies with location and experience, but is highly competitive with leading non-governmental organizations. Benefits also range with location, but include 4 weeks paid vacation per year. The contract is for one year, with the strong expectation that a successful year will lead to a longer term commitment.

To Apply

Interested candidates should apply via the web form at http://www.avaaz.org/job_application_form