

Avaaz Campaigner

Avaaz is seeking a campaigner to lead on our social media work.

Avaaz background

Avaaz is an international campaigning organisation with a simple democratic mission: to close the gap between the world we have, and the world most people everywhere want. Avaaz (the name means "voice" or "song" in many languages) works on issues ranging from climate change and environmental protections to human rights, conflict, poverty, and democracy, using online campaigns to instantly mobilize people everywhere to confront injustice anywhere.

The organisation has enjoyed a meteoric rise since launching in 2007, reaching over 10 million members and climbing fast. Avaaz members have taken over 40 million actions, told over 60 million friends about Avaaz campaigns, donated more than \$19 million online, and organised 10,000 rallies and events in every country of the world. Operating in 16 languages with a staff of 40, Avaaz is 100% member-funded. As Avaaz enters its fifth year, it is poised for achieving dramatic growth in both scale and the scope of its work and diversification of its strategies and tactics for achieving positive change.

Avaaz has over 160,000 followers on twitter and 270,000 likes on Facebook and we use social media tools to both further the impact of our campaigns share the latest development on Avaaz's work with its membership.

Specific responsibilities include:

- Campaigner with excellent skills at spotting, developing and delivering campaigns for Avaaz.
- Developing impact strategies that can be delivered via social media channels.
- Managing Avaaz social media channels and developing innovative ways they can be deployed to advance the Avaaz mission including but not limited to:
 - Creating and sustaining a dialogue with our supporters on social media channels
 - Spotting opportunities for campaigns Avaaz should surge and crowd-sourcing ideas from our supporters.
- Providing strategic support to Avaaz's innovative web-based projects by advising on how to facilitate sharing and spreading of Avaaz web content using social media channels.
- Develop and support general Avaaz campaigns work and longer term campaigns on issues such as media ownership, the Arab spring and the rape trade.
- Future-scanning to help Avaaz spot new tech opportunities

Qualifications

- Political strategy, online organizing, and campaigning skills.
- Excellent writing and verbal communications skills
- Experience working with social networks and leveraging social media for impact on campaign targets.
- Deep understanding of Facebook, Twitter, Flickr and other social networking platforms.
- Experience with app development preferred, though not required.



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- Ability to meet strict deadlines, work under pressure and travel at short notice.

Location

Avaaz is a global organization, with most staff working collaboratively in a "virtual office" environment from four continents; staff can reside wherever they wish. The team also meets for week-long retreats twice per year in different locations around the world.

Compensation and Benefits

Salary varies with location and experience, but is highly competitive with leading non-governmental organizations. Benefits also range with location, but include 4 weeks paid vacation per year. The contract is for one year, with the strong expectation that a successful year will lead to a longer term commitment.

To Apply

If interested, please fill out our application form: http://www.avaaz.org/job_application_form