

Avaaz position description: Campaigner (India)

About Avaaz

Launched in January 2007, Avaaz.org is a global online campaigning organization that brings people-powered politics to international decision-making. Avaaz has grown to more than 10 million members worldwide. We use the latest techniques in online and offline organizing, lobbying and fundraising to rapidly mobilize large numbers of people, and to effectively impact pressing global issues like climate change, human rights, poverty and corruption.

Avaaz has been featured in dozens of major media outlets across Europe, Asia and the Americas. The Avaaz community has played a central role in global and national mobilizations around climate change, Burma, the Arab Spring, anti corruption and many other campaigns. For more information see www.avaaz.org/en/highlights.

Job Description

Avaaz is seeking a campaigner to support our work in India. Campaigners are at the core of the organization's advocacy work, from research and development of global and national online campaigns, to offline stunts and campaign deliveries. This is an exciting position at the heart of one of the most innovative and promising public organizations in the world today. It offers a unique platform from which to help develop and pursue large scale social change efforts. Campaigners gain campaigning and advocacy experience with a small, entrepreneurial team of organizers, while serving a large, rapidly-growing network of citizens from every country on earth.

Avaaz Campaigners are responsible for helping to implement and develop public advocacy efforts on a range of urgent global issues. The techniques we use include internet mobilization, public advertisements and media campaigns and private advocacy with decision-makers. You will be working with a core team of Campaign Directors and campaigners based around the world.

Specifically, Campaigner responsibilities include:

- 1) Drafting compelling communications and advocacy materials
- 2) Publishing and editing online content
- 3) Monitoring world events in specified areas and identifying opportunities for strong campaigns.
- 4) Assisting campaign directors in organizing campaign actions and logistics, from ad buys to public protests or petition deliveries
- 5) Correspondence and consultation (e.g. polling) with members
- 6) Researching campaign issues, consulting experts and exploring potential partnerships with other organizations, or taking on other specific responsibilities (e.g. media relations, graphic design, tech)
- 7) Localizing and rewriting communications in other languages, depending on fluency

This position will report to one of Avaaz's Campaign Directors.

Qualifications

This is a challenging role that requires hard work, flexibility, good judgment, initiative and an ability to deliver results. The core competencies which any successful candidate will display are:

- 1) Professionalism, efficiency and results-oriented delivery on short timelines.
- 2) Outstanding research abilities and excellent written and oral communication skills.
- 3) Passion and commitment to global justice, citizen empowerment and social change.
- 4) A working grasp of how civic advocacy and public campaigning function.
- 5) Strong teamwork skills, comfortable in a highly collaborative team culture and a hierarchical team structure.
- 6) Enthusiasm for a wide range of global issues, and a readiness to move swiftly between them, while being able to rapidly focus in on the details of each.
- 7) Strong strategic thinking and campaign planning skills.
- 8) Tech savvy.
- 9) Creativity for campaign tactics and strategies.

The successful candidate will have academic training or relevant work experience, which may have been gained in the fields of media, politics, strategy, research, non governmental organisations, policy or communications. We are also particularly interested in candidates familiar with web content management systems and html.

Fluency in English and Hindi are needed. Fluency in other languages an advantage.

Location

Avaaz is a virtual organization, with most of our work done over email, telephone, Skype and video calling. We have global team retreats three times per year. Our staff – a small team of less than 30 - are currently based in a number of cities around the world. Team members are free to work from anywhere in the world, or from existing Avaaz offices. Avaaz covers office costs, either to establish a home office or to rent one. We also support staff to house themselves in large partner organizations (such as Oxfam) when appropriate.

Compensation and Benefits

A competitive non-profit salary is offered, varying with location and experience. Benefits also range with location, but include 4 weeks paid vacation per year.

To Apply

Interested candidates should apply via the web form http://www.avaaz.org/job_application_form