

AVAAZ CAMPAIGN DIRECTOR

“An exciting leadership position at the heart of one of the most promising public organizations in the world today.”

About Avaaz

Launched in January 2007, Avaaz.org is a global online campaigning organization that brings people-powered politics to international decision-making. Avaaz has grown to more than 10 million members worldwide. We use the latest techniques in online and offline organizing, lobbying and fundraising to rapidly mobilize large numbers of people, and to effectively impact pressing global issues like climate change, human rights, poverty and corruption.

Avaaz has been featured in dozens of major media outlets across Europe, Asia and the Americas. The Avaaz community has played a central role in global and national mobilizations around climate change, Burma, the Arab Spring, anti corruption and many other campaigns. For more information see www.avaaz.org/en/highlights.

Job Description

Avaaz’s Campaign Directors direct the core work of the organization, and together with the Executive Director form the senior management team that engages with all strategic and organizational questions.

This is an exciting leadership position at the heart of one of the most innovative and promising public organizations in the world today. It offers a unique platform from which to develop and pursue large-scale social change efforts.

As a Campaign Director, you will be responsible for researching, conceiving, developing, and running campaigns on a range of national and global issues, helping to channel the time and money of our members in the most effective ways possible.

Specifically, responsibilities include:

- 1) Monitoring world events and identifying opportunities for strong campaigns.
- 2) Consulting with experts and rapidly developing a strong strategy, policy, and message.
- 3) Drafting compelling campaign emails and other communications.
- 4) Project managing campaign teams, and line managing campaigners.
- 5) Conducting high-level advocacy and relationship building with government, business and third sector officials.
- 6) Public speaking and media.
- 7) Helping to shape the overall strategic direction of the organization, and at times taking responsibility for recruitment, team building and management, and special projects.

Qualifications

This is a demanding role that requires remarkable talent in a wide range of areas. The core competencies which any successful candidate will display are:

- 1) Strong strategic, creative, and innovative thinking
- 2) Outstanding written and oral communication skills
- 3) Passion and commitment to global justice, citizen empowerment and social change.
- 4) High professionalism, self-motivation, efficiency and results-oriented delivery on short timelines.
- 5) Strong teamwork skills, comfortable in a highly collaborative team culture and a hierarchical team structure.
- 6) Strong project and staff management skills.
- 7) High degree of knowledge and engagement across a range of global issues, combining the ability to engage in depth with questions of policy and political strategy with a readiness to move swiftly from issue to issue.

Fluency in English is needed. Fluency in other languages an advantage. The successful candidate is likely to have significant experience at a senior level in a relevant role in advocacy, media, or government. We would particularly encourage talented women candidates to apply for this position.

Location

Avaaz is a virtual organization, with most of our work done over email, telephone and Skype. Our staff are based in cities all over the world and meet at team retreats twice per year. Avaaz covers office costs, either to establish a home office or to rent one, and we support staff to house themselves in large partner organizations of Avaaz when preferred.

Compensation and Benefits

Salary varies with location and experience, but is highly competitive with leading non-governmental organizations.

Benefits also range with location, but include 4 weeks paid vacation per year. The contract is for one year, with the strong expectation that a successful year will lead to a longer-term commitment.

Interested candidates should apply via the web form at http://www.avaaz.org/job_application_form.